



worldskills  
Lyon2024

Presented by

**SAMSUNG**

# HOTEL STAKEHOLDER MEETING

12 JUNE 2023

47TH  
WORLDSKILLS  
COMPETITION

# PARTICIPANTS OF TODAY'S MEETING



Laurène POLONI  
François CONTENSOU  
Thomas CROCHET

Coordinator of Congresses and Large Events – ACCOR GROUP  
Commercial Director – ARTELOGE GROUP  
Director of Double Tree by HILTON, and  
Co-President of CLUB DES HÔTELIERS LYONNAIS (*Lyon Hotel Group*)



Anne FREUND  
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Project Coordinator – ONLYLYON TOURISM & CONVENTIONS  
Convention Development Manager – METROPOLE OF LYON



Mark CALLAGHAN  
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Director of Event Operations  
Event Operations Manager



Franck LEROUX,  
Aurélia RUETSCH,  
Elodie AUDEBERT,  
Reni SZANTAI

Executive Director  
Operation Department Director  
Members Services & Hospitality Manager  
Members Services & Hospitality Coordinator

# WORLDSKILLS INTERNATIONAL

## OVERVIEW

- 85 Member countries
- WSC held every 2 years
- Last competition held in Kazan – WSC2019
- WSC elements
  - Competition (4 days)
  - Ceremonies
  - Conference
  - Other



# WORLDSKILLS INTERNATIONAL

## STATISTICS FROM PAST COMPETITIONS

	WSC2019	WSC2017
Number of Members competing	68	59
Number of skills	56	51
Number of Competitors	1,354	1,251
Accommodation requirements	58 hotels 9,985 pax / 7,543 rooms 5,263 single 2,118 twin 162 triple	28 hotels 40,000+ room nights 5,618 pax / 4,073 rooms 2,528 single 1,545 twin

# WORLDSKILLS INTERNATIONAL

## PACKAGES

- WorldSkills client groups
  - Required to purchase packages – **guarantees commitment**
  - Different lengths of stay
- Delegate packages
  - Includes accommodation
  - Package terms and conditions

# PACKAGE TYPES

## MEMBER PACKAGES for Competitors and Team Leaders



Village: 2,000 beds



9 nights

## MEMBER PACKAGES for Delegations



3,500 beds



9-12 nights

## NON COMMERCIALIZED PACKAGE for competition organizer population (SCM, WM, WSM...)



1,000 beds



9-12 nights

## NON-MEMBER PACKAGES for Sponsors and Partners, Media, Observers



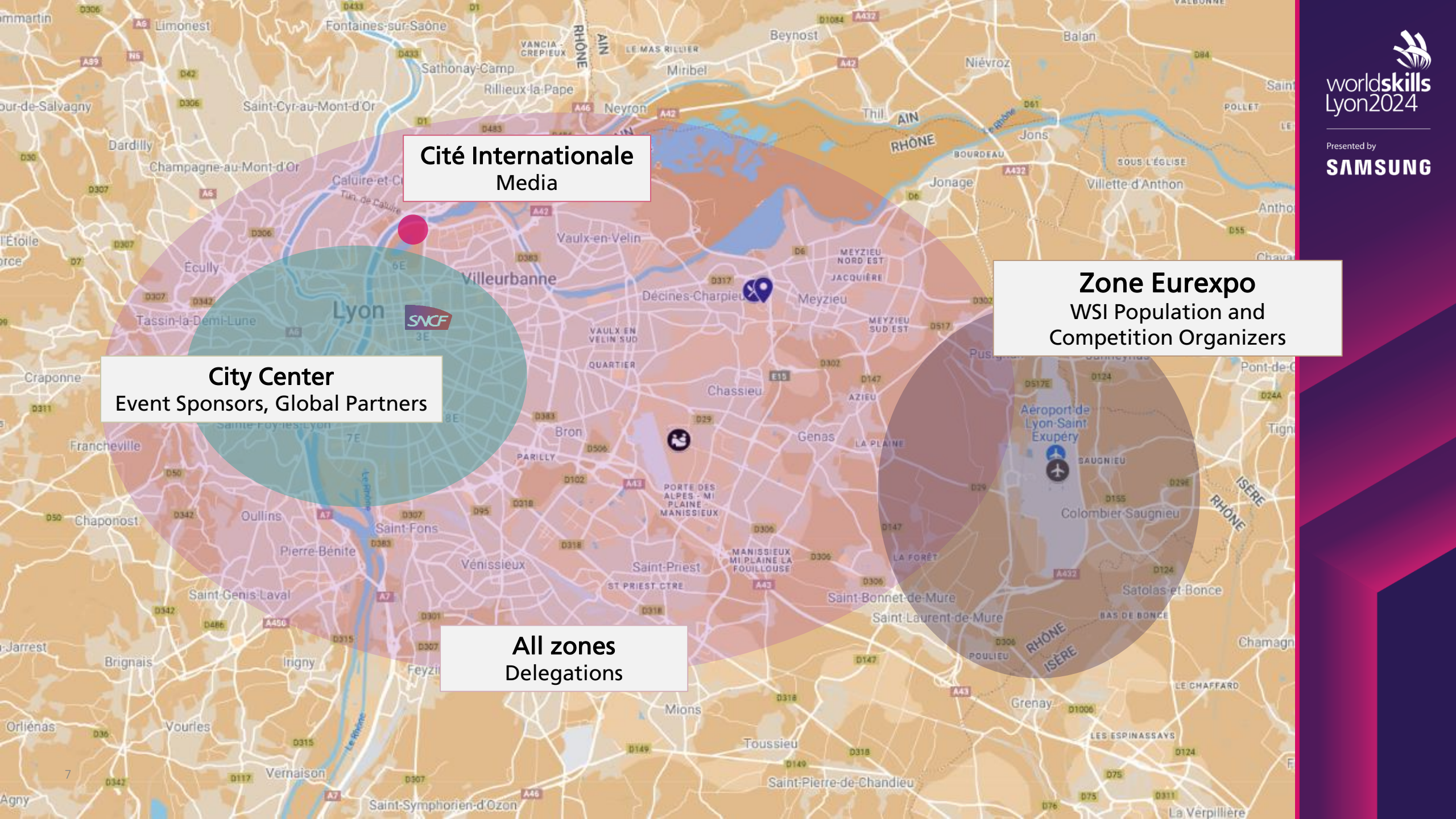
1,500 beds



3/6/9 nights

In 2022, the average duration of stay was 2,4 days  
Source: **ONLYLYON** Convention Bureau





**Cité Internationale  
Media**

**City Center**  
Event Sponsors, Global Partners

**All zones**  
Delegations

**Zone Eurexpo**  
WSI Population and  
Competition Organizers

# THE POPULATION IN NUMBERS

CLIENT GROUP	ESTIMATED NUMBER OF PARTICIPANTS	ESTIMATED ROOM QUANTITY	
Competitor Group	1,650	1,650	Approximately 6,000 rooms
Expert Group	2,044	2,044	
Member Delegates	730	695	
Observer Group	795	775	
Global Partner and Event Sponsor	1,417	1,040	
Conference Group	615	250	
Media Group	650	325	
WSI Delegation	277	270	
Competition Organizer, incl. Volunteers	3,056	300	
Host Member	1,075	0	
Supporters	4,200	0	



# CURRENT ROOM CONTINGENCY

As of June 2023: **5 571** rooms pre-reserved for WorldSkills Lyon 2024

HOTEL CATEGORY	NUMBER OF HOTELS	NUMBER OF ROOMS (twinables)*	AVERAGE NO. OF ROOMS ALLOCATED FOR WSL2024
PLATINUM	5	295	59
GOLD	26	1,459 (147)	56
SILVER	19	955 (164)	50
BRONZE	40	2,863 (641)	72
	<b>90</b>	<b>5,571 (952)</b>	

\* Number of twinable rooms as per our current information

# LYON IN SEPTEMBER 2024



**MICE PERIOD**  
September - October



**1 month after the  
2024 Summer Olympics**  
26 July – 11 August  
Football in Lyon and Saint-Etienne



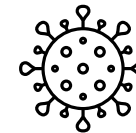
**1 week after the  
2024 Summer Paralympics**  
28 Aug - 8 Sept  
Football in Lyon and Saint-Etienne



**European  
Heritage Days**  
21-22 September

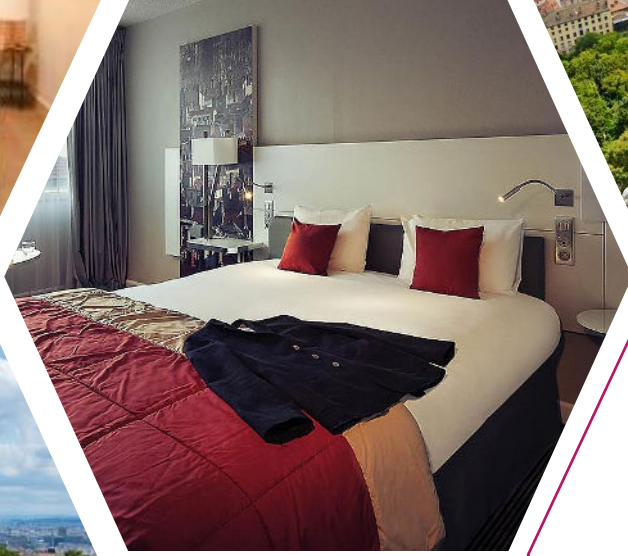


**Season 2023/2024**  
for cultural activities



**Post-covid period**

# THE CHARM OF LYON







More than  
**2,000 years**  
of history

**427 ha**  
protected by  
Unesco

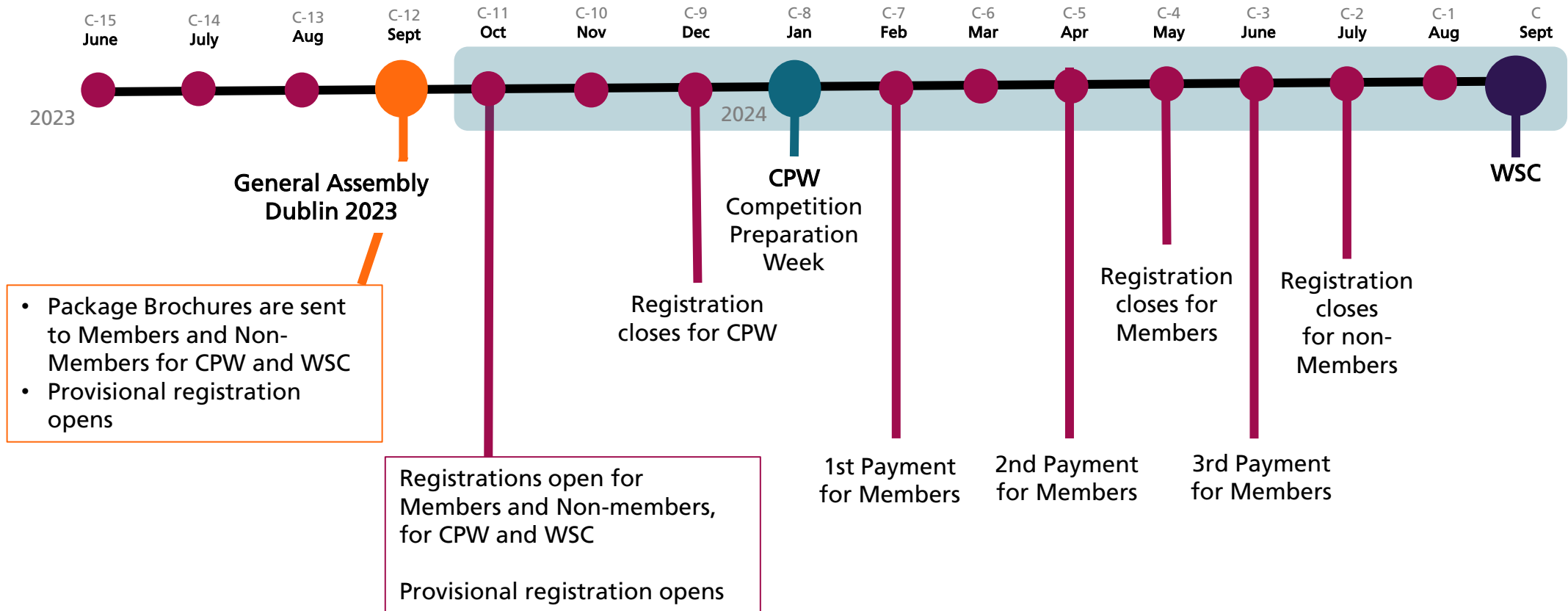
**3 historical districts**  
Croix-Rousse Hill,  
La Presqu'île  
Vieux-Lyon (Old Lyon)

# EVENTS

60+ Congresses and 100+ salons annually

		FREQUENCY	NUMBER OF VISITORS	DURATION
	Food and hospitality exhibition and Bocuse d'Or Competition	Every two years	208,000 (2023) B2B only	5 days
	Sales and artisanal exposition	Every year	180,000 (2022)	10 days
	International equestrian concours	Every year	178,000 (2022)	5 days
	International competition	One occasion	approx. 250,000	4 days with preparation: 13 days

# TIMELINE



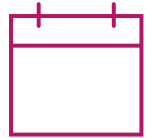
- Package Brochures are sent to Members and Non-Members for CPW and WSC
- Provisional registration opens

Registrations open for Members and Non-members, for CPW and WSC

Provisional registration opens



# NEXT STEPS



Adaptation of the length of stay based on hotel clusters



Contracting



Finalize hotel contingency for each hotels

Thank You Vielen Dank धन्यवाद баярла.  
Kiitos شكرا Dziękujemy 謝謝 Bedankt  
Grazie ありがとうございます Merci ขอบค  
Terima Kasih 唔該 Obrigado Спасибо Ευχαρισ  
感謝 Teşekkür Ederiz Thank You баярла.  
धन्यवाद Vielen Dank Kiitos شكرا Dziękujer  
Gracias Bedankt ありがとうございます Graz  
ขอบคุณ Tack Terima Kasih 唔該 Obrigad

# Merci